



January 29, 2016

We're Moving Closer to Finalizing the overall Master Plan for Koa Ridge

The Castle & Cooke team has been working hard to finalize the overall Master Plan for Koa Ridge. When completed, the most important features of the project will be the Village Center and Gateway, two central gathering places for residents and visitors alike.

As we continue with the planning process, we sought to determine what our prospective residents felt was really important to have in their community and how they like to spend their free time. We hired a reputable market research firm, SMS Research, to conduct an e-survey which was sent out in June 2015 to everyone registered on our [Koa Ridge Web Advantage Program](#), as well as our Community Visioning Members.

Thank you to all of you who took time to participate in the survey. We were extremely pleased with the 398 responses completed. The results represent a variety of Hawaii residents, both male and female, of different ages, income levels and backgrounds, that one day may call Koa Ridge home.

We wanted to share with you some of the survey results we found the most notable. When asked the following questions, listed below are the features with the highest percentage of responses:

Question: My ideal community would have the following within the community:

Top Responses:

- Playground for children
- Park with shade trees for picnics
- Sports field for team sports
- A recreation center for residents to use for personal and community events
- A stage where community performances can take place such as music groups
- Tennis courts
- A dog park
- Farmers markets
- Swimming pool
- Large supermarket
- Specialty market (such as Whole Foods)
- Pharmacy
- Convenience store

- 24 hour emergency medical drop in office
- Medical professionals offices (doctors/dentists)
- Church(es)
- A variety of restaurants

Question: My ideal community would be a place:

Top Responses:

- Where I know my neighbors
- That has bike lanes
- That is safe and secure
- That is easy for residents to drive around
- That has a village center that draws residents together to socialize
- That has regular special events for residents (movies on the village green/Easter egg hunts, etc.)
- That has public places to sit and relax

This survey was invaluable in helping us plan for a vibrant and successful community in Koa Ridge. We appreciate your continued support and interest in Koa Ridge. If you have any questions, please visit our [website](#) or contact Laura Kodama via e-mail at LKodama@castlecooke.com.

Mahalo,

Castle & Cooke Hawaii